

SAMPLE PRESS RELEASES

Draft Public Announcement Message 1

The National Weather Service has issued a flood warning that includes the community/tribe of _____. This means that high water along the _____ river and the levee is very likely. Residents in low lying areas should review their personal evacuation plans remain vigilant to updates. The _____ will provide updates to the radio and television stations as well as on facebook and at the _____ website at _____.

Draft Public Announcement Message 2

The National Weather Service forecast for the _____ river indicates the overtopping of the levees is a possibility. Raising the levees is ongoing around the clock. However, residents, particularly in low lying area, are encouraged to consider voluntarily evacuating to higher ground. The _____ will provide updates to the radio and television stations as well as on facebook and at the _____ website at _____.

Draft Public Announcement Message 3

The levees are in eminent danger of failure. The area of _____ or evacuation zones _____ are under a mandatory evacuation order. All residents in these areas are directed to move to higher ground immediately. The _____ will provide updates to the radio and television stations as well as on facebook and at the _____ website at _____.